

Support the wisconsin grant



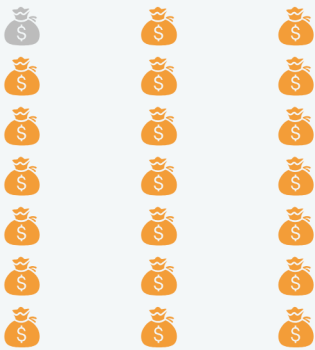
Wisconsin Grants are an investment in student financial aid to help Wisconsin be competitive in the knowledge economy.

Student financial aid for a stronger Wisconsin

The Wisconsin Tuition Grant, now known as Wisconsin Grants, was enacted in 1965 to help qualified Wisconsin citizens to succeed. Wisconsin Grants are the primary state-funded, need-based financial aid program for Wisconsin students attending private, nonprofit colleges or universities in Wisconsin. There are also Wisconsin Grants appropriations for UW System and Technical College students. Wisconsin Grants funding has received bipartisan support.

RETURN ON INVESTMENT

STATE PARTNERSHIP



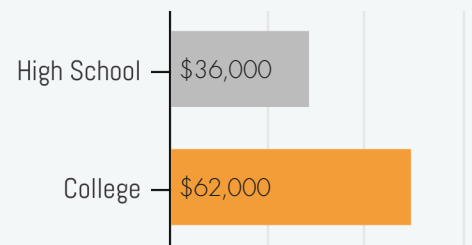
For every \$1 in state grants, students at WAICU-member colleges and universities receive \$20 in institutional grants.¹

NEED-BASED AID PAYS FOR ITSELF



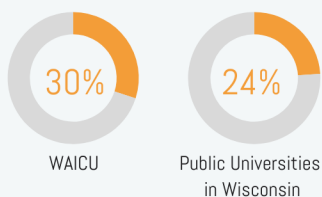
It is estimated that any increases in financial aid targeted at students below the 45th percentile of parental income will be self-financing through future tax revenue.²

A STRONG WORKFORCE



A college degree is the surest way to ensure personal financial security. The average annual earnings of working aged adults (25-59) with a college degree are significantly higher than those of a high school graduate.³

OPPORTUNITY FOR LOW-INCOME STUDENTS



The undergraduate student body at WAICU members includes a higher percentage of low-income students.⁴

THE WAY TO ACHIEVE 60 FORWARD



In order to achieve Wisconsin's goal of a 60 percent attainment rate by 2027, it is essential to provide opportunities to individuals who may not otherwise be able to pursue higher education.

[1] WAICU Institutional Survey, 2016-17 [2] Federal Reserve Bank of Minneapolis' Opportunity & Inclusive Growth Institute, "Optimal Need-Based Financial Aid," 2018 [3] Georgetown University Center on Education and the Workforce, "Five Rules of the College and Career Game," 2018 [4] IPEDS, 2016-17. Low income is defined by eligibility for federal Pell Grants.



Learn more at www.Wisconsin-Grants.org

Wisconsin's Private Colleges: Private Colleges, Public Purpose